

**Thunder on the Bay 2008  
Advertiser Information  
Package**

**A Premier Boating Event  
on the Chesapeake Bay**

**June 6-7, 2008  
Over 100 boats and over  
400 participants**



Thunder on the Bay gives your business an unparalleled opportunity to promote your product or service to hundreds of affluent local and visiting boaters and their guests. 2008 marks the 9<sup>th</sup> anniversary and Thunder on the Bay and it'll be bigger and better than ever. Past runs have seen over 100 boats and over 400 guests in attendance. Our event has become nationally known as one of the best and safest Poker Run in the country. This year we expect over 400 people to attend. Doesn't your business deserve the high visibility that Thunder on the Bay can offer?

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**Your advertising includes:**

- Your company Logo on the Thunder on the Bay T-shirts
- Listing on the Thunder on the Bay website advertisers page
- Your product or service brochure included in our registration packages
- Your 'giveaways' is provided in the registration package
- Thunder on the Bay Appreciation Plaque personally awarded at the Banquet
- Dinner seating for you and a guest.
- Discounted participation fee in the run
- Your banner prominently displayed on the Nauti Goose façade
- Your company name listed in the Thunder on the Bay advertisers handout.

**Sponsorship deadline is Friday April 25<sup>th</sup>, 2008**

Company Name: \_\_\_\_\_ Tel (\_\_\_\_) \_\_\_\_ - \_\_\_\_  
Address: \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_ - \_\_\_\_  
\_\_\_\_\_ Website: \_\_\_\_\_  
City, St, Zip: \_\_\_\_\_ Email: \_\_\_\_\_

**Description of your business for our advertising materials:**  
\_\_\_\_\_  
\_\_\_\_\_

**Sponsorship Fee: \$750 – make payable to  
Northern Chesapeake Poker Run Assoc LLC  
104 S Springfield Drive  
North East, MD 21901**

**Email: [jeff@pokerruns.md](mailto:jeff@pokerruns.md)**

**email your hi-res  
[jeff@pokerruns.md](mailto:jeff@pokerruns.md)**

**ph: 610 529 9670  
Fax: 443 256 0222**