

**Thunder on the Bay 2011  
Advertiser Information Package**



**A Premier Boating Event  
on the Chesapeake Bay**

**June 10-11, 2011  
100 boats and  
nearly 400 participants**

**Thunder on the Bay gives your business an unparalleled opportunity to promote your product or service to hundreds of affluent local and visiting boaters and their guests. 2011 marks the 11<sup>th</sup> anniversary and Thunder on the Bay and it'll be bigger and better than ever. Past runs have seen over 100 boats and over 400 guests in attendance. Our event has become nationally known as one of the best and safest Poker Run in the country. This year we expect over 400 people to attend. Doesn't your business deserve the high visibility that Thunder on the Bay can offer?**

**Your advertising includes:**

- Your company Logo on the Thunder on the Bay T-shirts
- Listing on the Thunder on the Bay website advertisers page
- Your product or service brochure included in our registration packages
- Your 'giveaways' is provided in the registration package
- Thunder on the Bay Appreciation Plaque personally awarded at the Banquet
- Dinner seating for you and a guest.
- Discounted participation fee in the run
- Your banner prominently displayed on Red Eye's façade
- Your company name listed in the Thunder on the Bay advertisers handout.

**Sponsorship deadline is Friday May 1st, 2011**

**Company Name:** \_\_\_\_\_

**Tel ( )** \_\_\_\_ - \_\_\_\_

**Address:** \_\_\_\_\_

**Fax ( )** \_\_\_\_ - \_\_\_\_

**Website:** \_\_\_\_\_

**City, St, Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Description of your business for our advertising materials:**

**Sponsorship Fee: \$750 – make payable to  
Northern Chesapeake Poker Run Assoc LLC  
104 S Springfield Drive  
North East, MD 21901**

**email your hi-res logo to  
jeff@speedwake.com**

**ph: 610 529 9670  
Fax: 443 256 0222**

**Email: jeff@speedwake.com**